

## Evangelical Outreach Team (EOT) Ministry

Evangelical Outreach Team (EOT) serves as multifunctional bridges between the congregation and local/extended communities while connecting seekers and new seekers to nurture ministry. This team develops various ways to promote outreach ministry not only providing help but also spreading the Gospel of Jesus with love and care: (1) planning and organizing evangelical outreach projects; (2) implementing them in measurable approaches with follow-up activities in place; (3) self-evaluating its outcomes and effectiveness; (4) and adjusting the entire project and its approaches based on the self-evaluation. The master plan is to proceed in stages with goal-settings: short-term goals, mid-term goals, and long-term goals. Existing outreach activities are incorporated into extended outreach plans and implementations; likewise, mission projects are also incorporated into the EOT ministry with follow-up works.

1. Implement *demographic study* in relation to developing potential projects and adjusting existing outreach activities.
2. Send out *invitation letters/cards with greetings and church information* to the community on a regular basis (e.g. every four months) in addition to internet tools. Collect contact information.
3. Develop *special events with meals and programs* (with a goal of free meals in the future) and invite the people in our community to the church. Follow-up connection is also to be planned, implemented, and evaluated for future events.
4. Be aware of and sensitive to *local community events* to get involved in them in beneficial and measurable approaches. Organize the physical presences of volunteers to be available and implementable in mutually beneficial ways to the church. Self-evaluate the outcome of our approach to improve its effectiveness to incorporate into “what is next” plan.
5. Create *opportunities to meet and talk with community people*. Spread positive words to them whom you encounter in person and in media about the church, church families, and the pastor. Stay positive with encouraging words and in constructive manners to help them feel comfortable and motivated to visit the church. Build up the list of those who were encountered as we reach out.
6. Promote *existing outreach activities with follow-up works* inviting people to Jesus and eventually to the church. In addition, develop, organize, and implement new outreach projects that are to be measurable quantitatively and qualitatively.
7. The EOT will also plan and engage in *missional works*, near and far: planning, implementing, and self-evaluating. The team is to *serve as a bridge* between Nurture Team (ultimately the church as a whole) and extended local communities.
8. The EOT will work *closely with the pastor* to plan, perform, self-evaluate, and improve our ministry and its effectiveness as a ministry team.
9. Meet every other month (or quarterly) to plan and review. Call for special meeting if needed.

This guideline is to be updated by adding, revising, and clarifying whenever new needs arise.

Updated on 06/23/2021 by Pastor Paul Lee